



The Association for
Accountants and
Financial Professionals
in Business

THE BOTTOM LINE

A Monthly Publication of the Tulsa Chapter IMA

MARCH 2011

WWW.TULSAIMA.COM



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NEW MEETING LOCATION

The Tulsa Chapter is excited to announce that we are now meeting at **Driller's Stadium at ONEOK Field**. The new venue will accommodate our growing membership and provide opportunities for future social events.

DIRECTIONS TO ONEOK FIELD

ONEOK Field is the new home for the Tulsa Drillers, located at 201 North Elgin Avenue in the historic Greenwood District in downtown Tulsa.

FROM INTERSTATE 44 or 244:

Take I-44 to I-244. Take the Cincinnati/Detroit Exit (#6A); Go south on Cincinnati Ave. to Brady St.; go east two blocks to Elgin Ave.

FROM HIGHWAY 51 (Broken Arrow Expressway):

From 51, merge onto U.S. Highway 75 North. Take the downtown exit (7th Street). Go approximately two blocks on 7th Street before turning right (north) on Detroit Avenue. Take Detroit to Archer Street, turn right

MARCH MEETING INFORMATION

TOPIC: Updates on Recent Developments in Business Law

SPEAKERS: John Priddy and Bo Rainey

DATE: Tuesday, March 15, 2011

TIME: 11:30 AM – 1:00 PM

NEW LOCATION: Driller's Stadium at ONEOK Field

201 N Elgin Avenue, Tulsa

PRICE: \$20 Members and Guests; \$10 Students

RSVP:

By Credit Card - https://www.tulsaima.com/meeting_payment.php

Cash or Check: Christina Bates, Director of Meetings, IMA 2010-2011
588-7021 office, 284-3650 cell, or Christina.Bates@oneok.com

Recommended for one hour of continuing education credit

ABOUT THE SPEAKERS:

John E. Priddy was born in Oklahoma City, Oklahoma admitted to the Oklahoma bar in 1990. His undergraduate degree was from the University of Oklahoma (B.S., 1987) and his law degree was from the University of Tulsa (J.D., 1990). Mr. Priddy has been employed by Rosenstein, Fist & Ringold since 1998 and was made a shareholder and director of the firm in 2002.

Bo Rainey was born in Oklahoma City, Oklahoma and admitted to Oklahoma bar in 1992. His undergraduate degree is from the University of Kansas (B.S.B.A., 1987) and his law degree is from the University of Tulsa (J.D., 1992). Mr. Rainey has been employed by Rosenstein, Fist & Ringold since 2001 and was made a shareholder and director of the firm in 2010.

LETTER FROM THE PRESIDENT

Are you a manager that is dealing with employees being out due to illness? This is a great study from Accountemps on this very issue.

GOT SNIFFLES?

Accountemps Survey: Managers Caution Against it, But Most Workers Say They Frequently Come to Office Sick



MENLO PARK, CA, Feb. 24, 2011 -- "In sickness and in health" may apply to marriage, but it's also an increasingly common workplace vow, a new Accountemps survey reveals. Seventy-six percent of employees admitted to at least somewhat frequently coming to

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LINKS:

Local Website
www.tulsaima.com

National Website
www.imanet.org

IMA Membership
http://www.imanet.org/ima_membership.aspx

CMA Certification
www.imanet.org/cma_certification.aspx

IMA's Ethics Helpline

IMA® has always recognized the importance of ethics in business, beginning with the organization's founding in 1919. IMA's Statement of Ethical Professional Practice serves as the organization's ethics code, to help guide the business and personal decisions made by IMA members and their organizations.

To support the Statement, IMA members with questions regarding ethical matters can contact the IMA Ethics Helpline at 1-800-245-1383, 24 hours a day. The Helpline is also available, toll free, to international members. Visit the Ethics Center on IMA's website for more information and international dialing instructions. The Helpline is administered by Global Compliance Services, a third-party who will work to understand the details of any issue and gather all relevant information. The concern will be forwarded to IMA's Committee on Ethics, who will provide guidance to the issue. The Helpline does not provide legal advice. Callers have the option of remaining anonymous and confidentiality is maintained at all times. IMA will not provide a specific resolution but will explain how the dilemma relates to the provisions of IMA's Statement of Ethical Professional Practice.

Questions or comments may be directed to the editor:
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work when feeling under the weather. One-third (34 percent) of workers interviewed said when a colleague comes in sick, they worry most about being exposed to his or her illness; only 8 percent are impressed by their coworker's dedication.

Colleagues aren't the only ones who wish their ailing coworkers would stay in bed. Half of employees said their managers encourage them to remain at home when they are unwell. Only 11 percent felt their bosses discourage them from taking time off.

The survey was developed by Accountemps, the world's first and largest specialized staffing service for temporary accounting, finance and bookkeeping professionals. It was conducted by an independent research firm and is based on interviews with 437 workers 18 years of age or older and employed in an office environment.

Workers were asked, "How frequently do you go into work when you're feeling sick?" Their responses*:

| | |
|-----------------------|-----|
| Very frequently | 42% |
| Somewhat frequently | 34% |
| Somewhat infrequently | 16% |
| Never | 7% |
| Don't know/no answer | 1% |

Finally, respondents were asked, "Does your manager encourage or discourage workers to stay home when they are sick?" Their responses:

| | |
|------------------------------------|-----|
| Encourages strongly | 21% |
| Encourages somewhat | 29% |
| Neither encourages nor discourages | 36% |
| Discourages somewhat | 7% |
| Discourages strongly | 4% |
| Don't know/no answer | 3% |

"Some professionals come into work sick thinking it shows dedication and will impress their managers, but that's not necessarily the case," said Max Messmer, chairman of Accountemps and author of Human Resources Kit For Dummies®, 2nd Edition (John Wiley & Sons, Inc.). "Most people are well-intentioned -- they show up even when they aren't feeling well because they don't want to fall behind in their work or burden colleagues who cover for them. However, they risk spreading their illness to others and affecting the entire team."

Messmer added, "Employers should encourage staff to stay home if they are under the weather and provide tips on what employees can do to prevent the spread of illness in general."

The next time you think about pushing an employee into the office, consider this study. We look forward to seeing you at the next meeting!

Roxie

Scholarships

On February 15, Tulsa IMA held its annual Scholarship Night in conjunction with FEI. The Tulsa Chapter presented 4, \$1,000 scholarships this year to local college students. This year's recipients are: Hayden Dupell from the University of Tulsa, originally from Norman, OK; Monica Hostetler from Oral Roberts University, originally from Pratt, Kansas; Lily Xiong from Northeastern State University Broken Arrow; and Cassandra Montray from Oklahoma State University Tulsa.

The recipients were chosen by accounting professors from each of the universities. They are junior accounting majors with high GPA's and many academic honors. They are active volunteers in the community and participants in campus organizations.

Congratulations to each of these students.

What It Takes to Pass

By Melissa Leonard, Gleim Chapter Coordinator



So you've decided to tackle the CMA exam... now what?

What ingredients come to mind when you think of all the things necessary to be successful on the exam? Some review materials and the thought of carving out some time to study with your ever-so-packed schedule may immediately occur to you. But what about your confidence?

Confidence is crucial in your pursuit of a professional certification. Confidence

corresponds with your determination to pass the CMA exam and thus directly affecting your commitment to proper preparation. Your level of commitment also has a symbiotic relationship with your attitude. A positive attitude while preparing for and taking the exam aids retention of information and improves reasoning ability. The best way to develop this positive attitude is through a successful preparation program. Success tends to breed success. All things being equal, individuals with a well-founded expectation of accomplishment will outperform their pessimistic peers.

Remember the story "The Little Engine that Could?" The train believed it could make it up that massive mountain. It kept saying, "I think I can, I think I can." And as the little engine got closer and closer to the top of the mountain, it started shouting, "I know I can, I know I can!" The result was that the little engine climbed over the mountain. You must remain committed by having complete confidence in yourself while possessing a positive attitude. Such determination to succeed will help you overcome any treacherous pitfalls and shortcomings that you may encounter as you conquer the mountain, which is the CMA Exam.

The Gleim CMA Review System includes a Personal Counselor (a real live person!) who will help you devise a study plan that is specific to your unique situation. This "study coach" will ensure that you establish attainable goals and keep you on "track." They are there every step of the way to provide encouragement, instill confidence, and ensure your success.

Gleim is committed to helping you accomplish your goal of passing the exam and becoming a CMA. Your Tulsa IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! Working together, we will provide you the necessary tools to prepare for this difficult exam.

As a Tulsa Chapter member, you receive significant discounts on the Gleim CMA Review materials and Gleim CPE. Contact Melissa Leonard at 800.874.5346 ext. 131 or melissa.leonard@gleim.com to take advantage of the offer or if you have any questions.

FUTURE MEETINGS:

4/19/11 - Byron Corwin, Partner - KPMG, Accounting Trends To Watch

5/17/11 - Bill Chew, CFO—Bama Companies

Empowering accountants and financial professionals to drive business performance.

IMA is the worldwide association for accountants and financial professionals working in business. We are committed to helping you—and our more than 60,000 members—to expand your professional skills, better manage your organization, and enhance your career.

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